

**Table 2. President Bush's Shift of Rhetoric  
(Number of paragraphs per speech or event)**

<i>Speech or Event</i>	<i>Threat/ Saddam's Record</i>	<i>Iraqi Democracy/ Political Future</i>	<i>Averages</i>	
9-12-02	28	3		
9-14-02	8	0		
10-7-02	30	2		
1-28-03	19	2		
2-6-03	13	0	Threat	Democracy
2-26-03	6	13		
3-17-03*	13	2		
5-1-03*	5	4		
7-1-03	2	5		
Period I	124	31	13.7	3.4
9-7-03	0	18		
9-23-03	2	10		
10-3-03	4	1		
10-9-03	4	7		
11-6-03	0	3		
11-11-03	0	16		
12-14-03	0	5		
1-20-04	1	5		
3-19-04	0	8		
4-10-04	0	8		
4-13-04	0	22	Threat	Democracy
5-10-04	0	16		
5-24-04	0	33		
7-12-04	5	0		
9-12-04	1	7		
Period II	17	159	1.1	10.6

\*Period of major combat operations.