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THE SECRETARY OF DEFENSE
1000 DEFENSE PENTAGON
WASHINGTON, DC 20301-1000

JUL 30 2004

MEMORANDUM FOR THE PRESIDENT

SUBJECT: Global Conflict Strategy: Next Steps on Countering Ideological Support for Terrorism (U)

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(U) When Doug Feith briefed you in your office on May 25th on US strategy for the global conflict, we discussed how:

- (U) US victory requires countering ideological support for terrorism. The main problem is with clerics, teachers and journalists.

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- (U) Private philanthropy and non-governmental groups should play a leading role, with USG inspiration and, where appropriate, some support.

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- (U) Identify leading moderate and extremist voices.
- (U) Specify ways to get resources to moderates – that is, to amplify their voices.

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- (U) Propose how to:

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- (U) Use radio, TV, cassettes and the internet to disseminate messages of Muslim moderates, e.g., that Islam prohibits suicide bombings and does not call for war against the US.
- (U) Help Muslims in Africa, Turkey, Central Asia, South Asia, Indonesia and elsewhere defend their indigenous, moderate traditions against extremist penetration.

2

~~TOP SECRET NOFORN~~

1 of 4 of 14
OSD CY NO 4 OF 14
OSD 77466-04



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- (U) Expand US support for moderate education.
- (U) Mobilize NGOs, think tanks, universities and private philanthropy here and abroad in the effort.
- (U) Develop metrics to track USG progress in this campaign.

(U) I know the interagency has done some good work on this subject, but using a department led task force may expedite the effort.

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(U) I look forward to discussing this with you.

SIGNED

cc: Vice President
Secretary of State (by hand)
White House Chief of Staff
Assistant to the President for National Security Affairs
Acting Director of Central Intelligence

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2

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